

Sponsorship Opportunities

December 9 -12, 2021 | 5 - 8 p.m.

This holiday season, Methodist Children's Homes will help share the light of the Lord with our community by hosting a Christmas Light Show. The Share the Light drive-thru event will be held on the campus of Methodist Children's Homes. This multi-night event will begin on December 9th and the celebration will continue through December 12th. The campus will be open for viewing from 5 p.m. to 8 p.m. each night.

We are excited to share this new holiday tradition with the local community, but we need your help to make this unique event a success for the Jackson area. Please encourage your family, church, organization or business to attend and help us #ShareTheLight.

> This family-fun event is social distancing friendly! Participants will be able to enjoy the festivities from the safety of their vehicle.

> Through Jesus Christ, Methodist Children's Homes brings hope and healing to hurting children in Mississippi.

The Megawatt: Presenting Sponsor: \$10,000

- <u>Company logo on all event signage</u>
- Gate sponsor for all to see
- Recognition in all media releases and interviews
- Social media recognitions as presenting sponsor
- Full page ad in event program
- Recognition in Winter Newsletter and 2021 Annual Report
- Recognition on website and e-newsletter

The Kilowatt: \$7,500

- Sponsor of first building in Parade of Lights
- Double the exposure, this location will be seen twice and for the longest amount of time
- Logo on event signage
- Social media recognitions as sponsor
- Large ad in event program
- Recognition in Winter Newsletter and 2021 Annual Report
- Recognition on website and e-newsletter

The Spotlight: \$5,000

- Sponsor of large Christmas tree display
- Double the exposure, this location will be seen twice in the parade
- Logo on event signage
- Scene will include 10 Christmas trees of various sizes
- Social media recognitions as sponsor
- Ad in event program
- Recognition in Winter Newsletter and 2021 Annual Report

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The Chandelier: \$2,500

- <u>Sponsor of one building</u> on campus around the 1-mile loop
- Logo on event signage in front of sponsored building
- Two social media recognitions as sponsor
- Ad in event program
- Recognition in Winter Newsletter and 2021 Annual Report

The Candelabra: \$1,000

- <u>Sponsor green space scenes</u> around the 1-mile loop
- Sign with logo in front of your display
- Logo in event program
- One social media recognition of your display

Candlelight: \$250

- Individual donation
- Name on display sign
- Name listed in Event program

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Partnership Agreement

Company nar	me:	
Contact Person:		
Address:		
	s:	
Phone:		
	Megawatt Presenting Sponsor	\$10,000
	Kilowatt Sponsor \$7,500	
	Spotlight sponsor \$5,000	
	Chandelier \$2,500	
	Candelabra \$1,000	
	Candlelight \$250	
Comments:		

MCH Contact: _____

Please return your partnership form to Mandy Bufkin by Friday, October 22. Email the completed form to mbufkin@mchms.org or mail to 805 N. Flag Chapel Road, Jackson, MS 39209

*Please include your check with your agreement or set up an invoice by emailing mbufkin@mchms.org